DPNM Delegate Selection Press Kit

This press kit is distributed with the intention of informing members of the press about the process by which delegates will be elected to represent New Mexico at the 2020 Democratic National Convention.

This press kit will remain available throughout the delegate selection process at [https://nmdemocrats.org/2020-delegate-selection-press-kit/](https://nmdemocrats.org/2020-delegate-selection-press-kit/) and is available for download here. It will be updated regularly to reflect any changes or newly available materials.

Please contact DPNM Communications Director Miranda van Dijk at miranda@nmdemocrats.org with any questions.

DPNM Goals and Priorities

DPNM is excited to be taking proactive steps to make the delegate selection process as fair and accessible as possible. As part of reaching that goal, DPNM has conducted a 33 county outreach plan and implemented an ambitious diversity initiative that goes above and beyond DNC requirements.

As part of the delegate selection process, DPNM aims to engage new voters and those who have not been involved with the party in the past in order to give everyone a chance to engage in the democratic process.

DPNM has worked to educate as many people as possible about the delegate selection process and the necessary steps to become a delegate. We have provided potential delegates with sample application materials, fundraising tips, and presidential outreach opportunities. We have also made a variety of informational materials available, both online and as physical copies.

The Delegate Selection Process

Any registered Democrat can become a delegate to the Democratic National Convention. Delegates are elected during a series of Ward/Precinct, County, Congressional District, and State conventions held after the New Mexico presidential primary.

Delegates will then travel to Milwaukee from July 13 to July 16 to formally cast our state’s votes for the 2020 Democratic presidential nominee.

The full delegate selection process takes place over several months. Key dates include:

**September 10 - January 1:** Delegate selection workshops take place across New Mexico

**March 1:** Statement of Candidacy and Pledge of Support forms available at nmdemocrats.org
May 4: Deadline to register as a Democrat

May 13: Deadline for Congressional District-level candidates to file Statement of Candidacy and Pledge of Support forms

June 2: New Mexico Primary

June 3 - 6: Ward/Precinct Meetings

June 6: County-level conventions

June 13: Congressional District-level conventions

June 14: Deadline for PLEO and at-large candidates to file Statement of Candidacy and Pledge of Support forms

June 20: State-level convention and delegation meeting

June 29: Deadline to submit Delegate Pledge and Acceptance Forms

July 13 - 16: Democratic National Convention

Learn more about the delegate selection process here

33 County Outreach

DPNM has seen incredible enthusiasm ahead of the 2020 election, and delegate selection is another way to involve Democrats across New Mexico in the political process. We’ve made a concerted effort to reach out to as many people as possible, and we’re excited to build on the energy that led us to historic victories in 2018.

As part of our 33 County Outreach, DPNM has taken steps to ensure that all New Mexicans have access to educational materials about the delegate selection process.

- Between September 1, 2019 and January 1, 2020 DPNM held a workshop in every county in order to inform registered Democrats about the delegate selection process.
- DPNM has made all training and educational materials available online
- DPNM has distributed physical materials in areas that may have limited access to broadband, ensuring that people can access those materials through their county party

Diversity Initiative

The DPNM 2020 Delegate Selection Plan goes above and beyond DNC requirements regarding
outreach to diverse communities.

The diversity initiative specifically aims to reach out African Americans, Hispanics, Native Americans, Asian Americans and Pacific Islanders, LGBTQ+ People, People with Disabilities, Youth, Veterans, Labor Union Members, Senior Citizens, and Rural Voters.

Throughout the delegate selection process, DPNM has coordinated with community leaders, presented information in-person to under-represented communities, and distributed hard copies of digital materials in areas with limited broadband access. By proactively encouraging members of historically underrepresented communities to participate in the 2020 Delegate Selection Process, DPNM is aiming to build a delegation that truly represents the diversity of Democrats in New Mexico.

Learn more about the DPNM 2020 Delegate Selection Diversity Initiative here.

Relevant DPNM Materials

DPNM Unveils 2020 Delegate Selection Plan

“We’re really excited to be taking such a proactive approach to delegate selection this cycle,” said DPNM Executive Director Chelsey Evans. “We want Democrats in every corner of New Mexico to have the opportunity to represent our state at the National Convention, which is why our 33 county plan and diversity initiative are designed to make the delegate process fully accessible. This is a step beyond past years, and we’re thrilled to be taking the initiative to involve as many Democrats as possible.”

“Democrats in New Mexico are fired up about the 2020 election, and this plan is another way that we can build on that enthusiasm,” said DPNM Chair Marg Elliston. “We’re talking to Democrats all across New Mexico about how they can get involved and represent our state in Milwaukee. Judging by the energy and commitment we’ve seen from Democrats here in New Mexico, we’re looking forward to an incredibly successful process.”

DPNM Highlights Diversity Initiative as Part of 2020 Delegate Selection Plan

DPNM Chair Marg Elliston: “We are building a delegation that looks like New Mexico. This is an essential part of lifting up the many voices that make our party so strong. We’re proud to be going above and beyond to ensure that our delegation to the Democratic National Convention represents communities that have been historically marginalized or underrepresented. Our diversity is one of our greatest strengths, and we’re excited to bring those many perspectives to the national stage during the 2020 cycle.”

DPNM Fulfilling Promise to Make Delegate Selection Process Accessible, Inclusive

“It’s great to see people from all over New Mexico getting interested in becoming a DNC delegate,” said DPNM Party Affairs Directory Hayden Cuffman. “We’re hoping to
make this process more accessible than ever before, and that starts with making sure that everyone who is interested has the opportunity to participate. These workshops are an important step toward engaging Democrats in all corners of our state.”

“The Affirmative Action Committee is excited to be moving forward with outreach and fundraising plans that benefit disenfranchised communities,” said DPNM Affirmative Action Chair Bernadette Vadurro. “We have a lot planned in the upcoming months, and we look forward to making sure that our delegation is representative of New Mexico’s incredible diversity.”

**DPNM 2020 Delegate Selection Plan**

#DPNMdelegates

**Outside Resources**

[2020 DNC Delegate Selection Rules](#)

[Voter eligibility in New Mexico](#)